

Board Meeting – Unapproved Conference Call June 17th, 2010, 7pm CST.

Chris Walker called the meeting to order at 7:10pm.
Eddie Barrow gives invocation.

Present were:

Eddie Barrow
Jamie Lawrence
Ronnie Hooker
Andy Roberts
Chris Walker
Ed Hiers
Fred McRoy
Tim Toler
Judy Jones
Darlene Harris
Kelly France
Tonya Parsons-Beaver

Absent was:

Mike Etheredge is at a horse show in Texas.

President Walker verified that everyone has received the minutes. Ed Hiers made a motion to accept the minutes. Darlene Harris seconded the motion.
Motion Carried to accept the minutes from the 2010 Spring Celebration.

Old Business

President Walker, requirements for the stall rentals. The information was sent out to everyone regarding requirements for World Celebration Stall Rental, as well as requirements for Spring Celebration.

Fred McRoy – This was voted on by my committee and they were all ‘yes’ with the exception of one that would rather bill the people after the show was over. If there are any comments or changes, I am sure my committee would have no objections to it whatsoever, just as long as there is a policy in place.

Requirements for World Celebration Stall Rental

1. Lessee (Renter) is required to rent the entire barn for World Celebration.
2. Billing will be on July 1st of each year with a deadline of August 15th.
3. If the Lessee should sublease, it is the responsibility of the Lessee to pay RHBAA if the renter should wish the barn to stay in his/her name.

4. Lessee will have no charge for the porch, but all other tack rooms, wash rooms and stalls will be charged. No exceptions.
5. Lessee has first rights to renew barn for the next year.
6. If the payment is not made by the August 15th deadline the RHBAA has the right to lease your barn in someone else name and all rights by the previous lessee will be terminated. No exception to this rule
7. There will be NO REFUNDS on stalls.

Requirements for Spring Celebration Stall Rental

1. Lessee may rent as many stalls as needed and does not have to rent the entire barn.
2. Lessee will be billed in February of each year with a deadline of March 15th.
3. If the Lessee should sublease, it is the responsibility of the Lessee to pay RHBAA if the Lessee should wish the barn to stay in his/her name.
4. If the payment is not made by the March 15th deadline the RHBAA has the right to lease the barn.
5. There will be NO REFUNDS on stalls.

Darlene Harris – That’s the one point that I would like to bring up, we are not billing somebody after, they are going to be paid for at the show. Just to clarify here, what is committed for by August 15th, will be paid for at the celebration.

Ronnie Hooker – I thought that was the way it was always supposed to be. At the end of the celebration when you settled your account, everything was paid for.

Andy Roberts – I have a question, should line 6 not say that if the commitment is not made by August 15th, that we bill for payment.

Ed Hiers – I think that if they make a commitment, then we bill them on their tab and if they don’t pay it by the celebration, then they are past due. It’s a bill that hasn’t been paid, they are delinquent, it is a debt owed to the RHBAA. But if they don’t make the commitment by the deadline, then their stalls should be up for grabs. Anyone looking for stalls to rent should be able to rent those stalls.

Ronnie Hooker – That’s the way it has always been on my barn, they wanted me to be responsible for paying for the stalls, and if I rented them to Joe Blow from out here in Arkansas, he paid me. I paid the center with one check, that way the center knew all that was coming from one person. I am responsible for the ones I make a commitment for and the rest are paid through the office.

Melisa Taylor – That’s the way we want it done, so that we know who to respond to. I know to go to Ed Hiers if it’s his barn, then I know to go to him and he can straighten it out with his people.

Melisa Taylor – What about the person that calls in and commits, but won't pay.

Ed Hiers – Then they are delinquent, they are like anyone else that owes money to the RHBAA. They should fax, email, or mail the commitment, not over the phone. That will have to be managed closer, commit for what you are going to need.

Andy Roberts - There needs to be some sort of a signature type of notification.

Chris Walker – If I rent Michael Wright's barn for him and he only brings 5 horses and I have got 7 stalls left that are vacant, I have done that so that I have the right to that entire barn and I am not sure that it is someone else's responsibility to rent those other 7 for me. I wouldn't feel like it is the office's responsibility to rent those for me. What I don't want is someone to commit to the whole side of a barn, then lean on the office to rent that barn out for them just for the sake of having that barn.

Ed Hiers – It's not a responsibility, people are calling in there looking for stalls to rent. They have got to have a stall and you don't have somebody that you can sub rent it to and they got people that are calling in every day to do that. Your barn is probably in a key location and if they assign whoever is looking for a stall one of the stalls in that barn, they are probably going to be pretty happy with one off those stalls because of where it is located anyway.

Chris Walker – Does anyone have an issue with not requiring payment, only a commitment by August 15th? We will require a signature by fax, mail, or e-mail that they sign and send back.

Melisa Taylor –

Number 6, if the commitment is not made by August 15th.

Number 8, a commitment must be in writing as per signature form via e-mail, fax, or mail.

At Spring change to commitment to March 15th with no requirement on the amount of stalls, fall has a requirement of 12 stall for commitment.

Requirements for World Celebration Stall Rental

1. Lessee (Renter) is required to rent the entire barn or up to 12 stalls for World Celebration.
2. Stall cards will be mailed on July 1st of each year with a deadline of August 15th.
3. If the Lessee should sublease, it is the responsibility of the Lessee to pay RHBAA if the renter should wish the barn to stay in his/her name.
4. Lessee will have no charge for the porch, but all other tack rooms, wash rooms and stalls will be charged. No exceptions.
5. Lessee has first rights to renew barn for the next year.

6. If the written commitment is not made by the August 15th deadline the RHBAA has the right to lease your barn in someone else name and all rights by the previous lessee will be terminated. No exception to this rule
7. There will be NO REFUNDS on stalls.
8. A commitment must be in writing as per signature form via e-mail, fax, or mail.

Requirements for Spring Celebration Stall Rental

1. Lessee may rent as many stalls as needed and does not have to rent the entire barn.
2. Lessee will be sent stall cards in February of each year with a deadline of March 15th.
3. If the Lessee should sublease, it is the responsibility of the Lessee to pay RHBAA if the Lessee should wish the barn to stay in his/her name.
4. If the written commitment is not made by the March 15th deadline the RHBAA has the right to lease the barn.
5. There will be NO REFUNDS on stalls.
6. A commitment must be in writing as per signature form via e-mail, fax, or mail.

Fred makes a motion to accept the requirements for the barns. Ed Hiers seconded the motion. Motion passed.

Membership and Promotions

Tonya Parsons-Beaver – The biggest thing is we need to get these Saturday night shows back. If we don't promote these Saturday night shows, we won't have the memberships and horses. The committee was real bleak about being able to sponsor maybe 10 shows a year. To give them some kind of benefit of being back with the breeders again. The worst thing I've come about was where we have lost so many horses to Urock. The horses are still registered breeders, but these people don't have amateur cards, memberships or anything else. I sent Andy Roberts a e-mail and I copied Chris Walker, and Melisa Taylor about where they are asking about the possibility of coming back to show with us one time this year without an amateur card.

Chris Walker – I have had some other shows contact me and ask that if they affiliate with us, would we waive the requirement to have an amateur card for a specific show. If we can show them that we are willing to work with them, it will help us.

Ed Hiers – The whole point in helping these people is to draw them into our shows. Will this bring them to Alabama for our Spring and Fall Celebration. I would never allow them to show at one of our shows without show cards or registered horses.

Andy Roberts – The one thing that I see in Kentucky and you can go back and look, I think they sent it out from the exhibitor status. At the Kentucky state show we had back in May, we probably had 15-20 people that showed horses at that show that did not have the RHBAA show cards and the RHBAA registration. They received a letter that said they were out of compliance; I would think that instead of sending out that letter that suggests they might get suspended, we should send an invitation letter.

Ed Hiers – I agree with that, I think we should take those that show without the RHBAA credentials and use that as a campaign. Send an invitation rather than a chastising letter.

Melisa Taylor – Exhibitor Status should write that up for this office so we can be in compliance with whatever your committee agrees to.

Tonya Parsons-Beaver – Most of the people I am encountering have Racking Horse papers because they left the breeders for urock. It is possible they are not transferred into the right people's name.

Chris Walker – I think this would be a good will statement that the breeders really are trying to help these folks out. We have a new beginning and we are doing all we can to try to help people and have a good time as low of an expense as we can get it. Is anyone opposed to the idea of waiving show cards and registration fees for these 1st time new shows for the remainder of this year? There are none opposed and therefore, we will waive these fees.

There was discussion about advertising in magazines, it was decided that if someone finds one they feel would be appropriate, we will look into those and take them on a case by case basis. Melisa Taylor will look into the numbers for advertising with certain suggestions.

Show Committee

Chris Walker – We had talked at the last board meeting about putting up plastic back at the warm up area, doing something about the kids and folks coming in and out of that area so freely. They are getting in the box seats in front of the folks that are there. I believe that a handful of us should with Kelly France and try to come up with a plan.

Ed Hiers – The biggest problem is people taking other peoples box seats that they have paid for. The show committee should get together and come up with a plan; we need better enforcement in the back at the warm up area as well as the front.

Andy Roberts – We are not having overflow crowds by any means, as far as loaded up box seats. Would we not be better off to maybe go around the ring and create about 3 trainers boxes?

Chris Walker – That has been discussed and I spoke with Danny Odum, over the trainers association, and got some feedback from him. If we did some like that, we would want to

do some towards the south end and a couple towards the north end. Any ideas that you have, please e-mail them to Melisa, Kelly, or myself so that we can address this problem. We are going to get serious about doing something on this, to make it as good as we can for everybody.

Voting on the proposed rule change on polygraph for the judges.

Pg.54 – Section 9.3 Judges Classification System (C)

To be eligible to judge the Spring & Fall Celebration, A judge must hold an “AA” or “AAA” license and must agree to submit to a polygraph test if requested.

Motion to add – Such request may be either random or part of a specific investigation. The determination for any request shall be made by a majority vote from the RHBAA President and Chairman of the Rules Enforcement, Judges, and Show Committee.

Pg. 59 – Section 9.6 License Denial, Revocation, 7 Suspension (A)

Motion to add – Refusal to admit to a polygraph test if requested or a failure of such test. In the case of a Judges refusal, it would also constitute a breach of contract and the Judges monetary compensation shall be withheld.

Pg. 134 – Section 18.2 Violation by Judges (M)

Motion to add – Failing a polygraph exam. Any judge who may fail a polygraph exam either random or specific may request, at their own expense, one retest by the same polygrapher within 30 days of the original exam. Failure of such retest is considered final and shall be a class E violation with penalties then determined by the Judges Committee.

Ed Hiers - This will be at our expense, but if we do pay for it and it brings back another 50 exhibitors because they feel like the judging is fair, then we aren't out anything. The fines would also offset the cost.

Roll Call Vote:

- Eddie Barrow - Yes
- Jamie Lawrence - Yes
- Ronnie Hooker - Yes
- Andy Roberts - Yes
- Chris Walker - Yes
- Ed Hiers - Yes
- Fred McRoy - Yes
- Tim Toler - Yes
- Judy Jones - Yes
- Darlene Harris - Yes
- Kelly France - Yes

Tonya Parsons-Beaver – Yes
Mike Etheredge - absent

Motion Carries as submitted.

Treasurer's Report

Darlene Harris – The PNL through June was e-mailed to everyone today. This was pulled from our system and the format that is has.

Melisa Taylor – I do have Chase Hurst in the office with me this evening so if there are any questions about how this is laid out, then feel free to ask him.

Darlene Harris – Does anyone have any problems with this statement in the format now.

Andy Roberts – The only question I have is about the insurance being in with employee benefits instead of being under payroll expense.

Melisa Taylor – The account balances are \$20,015.53 in checking, and \$128,902.55 in money market.

Ed Hiers – We have a \$15,000 note that will be due on July 1st, then another \$15,000 due by year end. We have our work cut out for us, but there is no doubt in my mind that we got everybody in place now that is going to make us a successful show in the Fall.

Darlene Harris – To breathe a little easier, we still have that income tax refund in the amount of \$17,000 coming. That should be here by the 1st of July.

Ed Hiers made a motion to accept the treasurer's report. Andy Roberts and Judy Jones seconded. Motion carries.

Ed Hiers – I move that we forego all the committee reports except for personnel and property. Darlene Harris seconded the motion. Motion carries.

Personnel and Property

Fred McRoy – I wanted to bring up our phones system. They are having a lot of trouble and we need some new phones.

Melisa Taylor – We are going to see if we can fix them. We can't transfer calls, if you pick the phone up in the front, you can't release the call.

Fred McRoy – Can I get permission from the board if we do have to buy new phones, to spend up to \$400-\$450?

Ed Hiers moves to approve \$500 for phones system if needed. Seconded. Motion carries.

New Business - Board of Directors Election

Chris Walker – We have to form an election committee according to our rule book.

Melisa Taylor – The executive committee actually appoints this committee, it will need to be done shortly, and we thought we might do this tonight. 12 members, you have to set up a committee head and we will have to do this after this conference call, or at another time. It will need to be within the next 3 to 4 weeks that we will have to form this committee.

Chris Walker – We will move through the rest of new business and if we have time, we will come back to this.

New Business – Winter Meetings

Melisa Taylor – Winter Meetings is set up and finalized. It will be on February 18-19, 2011 at the same location in Huntsville, AL. I did the research and tried to come back over to Decatur and found it was more economical to keep it in Huntsville. Normally, we do the dinner on the last night of Winter Meetings. I am requesting to move it to the first night. After discussion, it was agreed to move the dinner to the first night.

New Business – Speed Racking Association

Chris Walker – There has been some talk about appointing an association for the speed racking folks.

Melisa Taylor – I think we are missing a great opportunity if we don't open the door for this association

Chris Walker – What we are hoping to do is actually work on that from here to the end of the year. Get all the facts and information together and have the Racking Speed Association officially put into place at the Winter Meetings. Please get with Melisa about any questions or comments.

New Business – 4H

Melisa Taylor – 4H western attire trail pleasure class. We have e-mails for the states of Kentucky, Mississippi, and Alabama. If you can get some of your 4H e-mails in your state, please forward them to us and we will be making contact with them to let them know that we are definitely trying to pull those persons to our show and to our breed. The show requirement will be that they must abide by the racking rules and show their 4H membership card. It is just a start.

Chris Walker – We are trying to recognize a great opportunity with the 4H people. We are trying to get some interest in that area as well.

Ed Hiers – What we agreed on regarding the novice class was, whether it's in the novice or it's in the pleasure division, or the amateur division. We all agreed that a novice class should mean that neither the horse, nor the rider has won a blue ribbon under saddle during the past 3 years at either the Spring or Fall celebration. We couldn't include all the shows out there because you couldn't enforce it.

New Business – Commissioner of the year

Ronnie Hooker – We have been back and forth, I think we all agree that the answer to building this industry back is registrations. We have to get more horses registered and more people involved. I have gotten with Melisa and my committee on this and we have this recommendation, we would like to see the board approve an incentive program for our commissioners. Right now, for every horse that they commission, they get \$10 that is paid to them quarterly. We used to give an award at the Winter Meeting for the top commissioner of the year, the one that registered the most horses. We feel like it would be beneficial to the breeders association to do an incentive program where that top commissioner that registers the most horses, we give them an additional \$10 for each horse they register. Which if he registered 50 horses, he would get a \$500 check at the Winter Meetings for being the top commissioner in the industry. That person will be required to be present. Also, the commissioner that came in second, we would give them \$5 for each horse that he registered. We feel like it will get these people out there, I think a lot of the commissioners wait on people to call them about registering a horse. I think the key to it is to get these commissioners to call on these people trying to get them to register their horse

Ronnie Hooker made a motion to accept this incentive program. Ed Hiers seconded. Motion carries.

Ronnie Hooker – I would also like to discuss an amnesty program to give people a chance to get paperwork done that hasn't been getting done. As discussed at the Spring celebration, there was a backlog of paperwork left undone. People stopped dealing with the office for a lack of getting anything done. I would say maybe 3 months, you bring the papers in and even if the horse was sold and dated 2 years ago, you pay a normal transfer fee. Let's help these people get their papers straightened out, and get the office back in order as to who actually owns these horses.

Ed Hiers made a motion to accept an amnesty program from July 1st through the end of the year. Andy Roberts seconded. Motion carries.

New Business – Affiliation packets

Melisa Taylor – I have been discussing a few things with Chase, and I would like to get us more on board with technology as far as these shows. Most of the affiliated shows have a laptop involved, even some of the smaller shows. The way this would be setup

would be to affiliate, you go online, pull your first affiliation form, send us that form filled out including your e-mail address with your \$50 affiliation fee and we in turn would e-mail you back a code to go online to open this packet, within that packet would be our showtime software so you could do your show with that software. When you finish your show, you send that back to us and we can put your results on the website immediately. Chase has told me that in order to get showtime in a state to do that would probably be about \$200-\$300. I would like to begin this program for the year 2011. Ed Hiers moved to approve the \$200-\$300 to move ahead with this. Andy Roberts seconded. Motion carries.

Request for Show Committee to be selected and approved at the Fall celebration for the following year.

Chris Walker – The challenge for some, especially those who have been on the show committee before well know, that process happens so late that it makes it extremely difficult. Is there a possibility of forming a preliminary committee contingent on elections or whatever at the Fall celebration.

Ed Hiers – It's not exactly compliant with the way the rules are written, the way the committees are formed is by the chairman, and the chairman are elected at the annual meeting of the board of directors. I am not so sure that we can't amend that part of the rule book in order to do it officially. I will be glad to research that and get back with you on that. We would have to make a motion before the board and post it for 45 days, and then the board can come back and vote on it, or a motion for the general membership and the general membership vote on it at a general membership meeting. It still has to be posted 45 days prior to that. I think we can get that done before September this year as long as we vote on it and post it in time. I will take care of suggesting how it needs to be reworded.

Newsletter and Business

Melisa Taylor – Barry Troxtell will be doing the newsletter, what I sent you is in its most basic form. He needs your input, so please make sure that you respond to him on the e-mails he is sending out to you. Printing and mailing for 800 people, it should cost us about \$400. My suggestion is to do it every 2 months, so one will go out July 1st with all the information we have talked about tonight and the changes that we are making. Another will go out September 1st and if I can lower the cost, I will.

Ed Hiers – So you are asking for \$1200 basically because you will have 3 go out this year, July, September, and November.

Darlene Harris – Will there be enough information between now and July 1st and then September 1st.

Melisa Taylor – We have enough information in the stuff we have passed amongst ourselves right now and backing ourselves up for Spring celebration, then we will talk about nothing but show and changes and that type thing for the Fall. We are receiving about 10 e-mail addresses per day; I don't know if they are members or non-members, if

we can do an e-mail blast for this newsletter, we are going to do that. Eventually we will cut out most of our mailing.

Chris Walker – There are folks out there that don't have access to computer, e-mail, whatever. This will communicate with those folks and as time goes on, the need for this individualized mailing will be reduced and the e-mail will increase.

Melisa Taylor – In the year 2011, our membership form will have a blank on it and it will say 'would you prefer us to e-mail you, or do you prefer mail'.

Darlene Harris – We have so many mailing in September, we are mailing out class sheets and all that sort of stuff, maybe it can be added together.

Ed Hiers – The main thing is to be able to communicate because the old adage out of site, out of mind and when people don't hear from you, they stop thinking about you period.

Fred McRoy – All the chairman need to get some information to Barry Troxtell for the newsletter, so far I have been the only one to get him some information.

Ed Hiers made a motion to approve \$1200 for the newsletter. Tonya Parsons-Beaver seconded. Motion carries.

Website – Discussion Board

Melisa Taylor – The way this is going to happen is that you have to be a member of this association, and use their real names to get on the discussion board. When this goes live to the full membership, I would like some of you that have barns and that type of thing to put all your information on the website. When people start wanting to sell horses or looking for trail rides and such, they know where to go. We need your opinions or suggestions.

Ed Hiers – The discussion board is fine, it works great.

Election Committee

Ed Hiers – Let's stop and think about the chronology for the elections. July 15th is the deadline for determining who is eligible to have directors. August 15th is the deadline for applications for anybody who wants to run for a director's position. Then it is up to the rules enforcement committee to determine the eligibility of those individuals. The election committee doesn't have anything they have to do until after the August 15th deadline. They don't determine the accuracy of the number of eligible voting members or the accuracy of the determination of the number of directors, just the election procedures themselves. We can wait until September to vote on the election committee for that matter.

Kelly France – Who then counts the ballots for the judges for Fall celebration.

Melisa Taylor – Back in the day, we used this committee for both things.

Ed Hiers – The rule book doesn't require the election committee to count ballots for the judges. The rule books description of duties of the election committee doesn't say anything about the election of the judges.

Ed Hiers moved to adjourn. Kelly France seconded.